

The Satcher Health Leadership Institute



MOREHOUSE
SCHOOL OF MEDICINE

LEADING FOR SUSTAINABILITY

As we celebrate the graduation of the fourth group of Satcher Health Leadership Institute Health Policy Leadership Fellows and Community Health Leadership Program participants, as well as the second group of Smart and Secure Parent Leaders, it is appropriate to think about the role that leadership plays in sustainability. We believe that a major responsibility of leadership is to prepare for the future of the organization and its mission.

The first component of sustainability is to have the right people in place. Thus, people must be nurtured to take on leadership roles. As students and fellows graduate from our programs and as new leadership evolves and emerges within the Institute, the organization is enriched for the future. But resources in terms of endowments and other financial assets are also important. We have especially targeted long-term grants, of 3-5 years minimum, and endowments to assure the financial sustainability of the Institute. We will continue our work to build the Institute's endowment and to recruit and nurture people who will ensure the long-term viability of SHLI.

Another major factor for sustainability is the establishment of a reputation for excellence and integrity. The Institute's reputation is important. It is the factor that will lead people with resources to support us, and that will allow us to continue attracting outstanding

fellows and students. SHLI strives to develop and maintain a reputation for excellence and integrity in all that we do. Integrity is one of the three dimensions of ethical leadership, along with civility and community. Sustainability can also be established by developing supportive relationships and partnerships. In many ways, we have found partnerships to be enriching. SHLI could not have paid for some of the contributions made by our partners in terms of creating learning experiences for the program participants and supporting our teaching activities. These partnerships share SHLI's goals, mission and vision for the future. Partnerships are an integral part of our hope for both survival and continued progress.

Finally, Dr. Kisha Holden was recently appointed Deputy Director of the Satcher Health Leadership Institute. Dr. Holden has an outstanding record as a member of the faculty of the Morehouse School of Medicine and specifically of the Community Voices division of SHLI. She brings to this position a high level of energy and enthusiasm, quality intellect and expertise and unusual commitment. We are excited about her leadership and believe that it will help to move the Institute forward, significantly, towards sustainability.

We continue to appreciate your support.



SHLI strives to develop and maintain a reputation for excellence and integrity in all that we do.

David Satcher, MD, PhD
Director, Satcher Health Leadership Institute
16th Surgeon General of the United States

IN THIS EDITION

Dr. Kisha B. Holden Appointed
As Deputy Director
p. 2

2013 Cohort Completes Health
Policy Leadership Fellowship
p. 4

DR. KISHA B. HOLDEN

Appointed As Deputy Director

of the Satcher Health Leadership Institute

By Kamela F. Boyd, MS

Kisha B. Holden, PhD, MSCR was appointed as Deputy Director of the Satcher Health Leadership Institute on May 16, 2013. In this role, Dr. Holden will provide executive leadership to the Institute's five divisions—Behavioral Health, Community Voices: Healthcare for the Underserved, Health Policy, Health Promotion and Disease Prevention and the Center of Excellence for Sexual Health.

Dr. Holden, an Associate Professor in the Department of Psychiatry and Behavioral Sciences at Morehouse School of Medicine most recently served as the Executive Director of Community Voices: Healthcare for the Underserved and Interim Research Director of SHLI. She completed her undergraduate and graduate education at Howard University, postdoctoral fellowship studies at Johns Hopkins University, and recently earned a Master of Science in Clinical Research from Morehouse School of Medicine.

When asked about her thoughts on few topics, here is what she shared:

LEADERSHIP

Leadership is an evolving process that entails a great deal of formal and informal learning, as well as collaboration and inclusivity. I ascribe to an integrity-based leadership model, centered on the notion to "lead by example" as I explore, experience, embrace, and expand the possibilities for self-improvement.

VISION FOR SHLI

My vision for SHLI is to maximize on the potential of our stellar multidisciplinary faculty and staff. This will be achieved by promoting excellence, accountability, innovative thinking, professional development, and nurturing of strategic corporate partnerships and community collaborations among each of the five SHLI divisions. Furthermore, bolstering the sustainability of SHLI through diverse public and private sources of funding is a major priority.

CAREER DEFINING POINT

The opportunity to work with Community Voices: Healthcare for the Underserved since 2005 has afforded me a unique understanding, respect, and sensitivity to vulnerable individuals, families, and communities. I value the contributions that I have made to aiding in the reduction of health and mental health disparities, building the evidence-base for informing health policies, and mentoring of students and burgeoning professionals.



Kisha B. Holden, PhD, MSCR

Promoting Healthy Living through “COLLECTIVE IMPACT” Strategies

By Jammie Hopkins, DrPH, MS & Shanell L. McGoy, PhD, MPH

The concept of “collective impact” was popularized in a series of highly-regarded Stanford Social Innovation Review articles written by John Kania, Mark Kramer, and Fay Hanleybrown. Collective impact describes a commitment on the part of influential persons or organizations from diverse sectors to a singular agenda in solving a specific social problem. Morehouse School of Medicine is currently engaged in collective impact along with the Atlanta Public Schools, Atlanta Community Food Bank, Arthur Blank Family YMCA, United Way of Greater Atlanta and other partners through the Atlanta Promise Neighborhoods (APN) initiative. The goal of APN is to revitalize education, housing, safety, economic development, and community health and wellness in communities within a 1.7 mile radius of the Atlanta University Center. One central focus area of APN is child health and development, including reducing the incidence of childhood obesity.

To promote child wellness, sweeping policy and practice changes are being made in APN-area schools and other child-serving organizations. Such policies include creating school-based health centers, offering healthy lifestyle training for school personnel, incorporating fitness activities into early morning and after-school programs, adding healthier snack options and eliminating soda from school vending machines, providing nutritious food through a monthly food pantry, offering nutrition, cooking and health education classes for parents and training child care providers in early childhood development.

“Kids are not doing well in school because they are not ‘well.’ If we can send healthy children to school and make schools conducive to health, kids will thrive and perform academically,” says APN Project Director Donald Speaks, MPH. APN is currently expanding its efforts and has recently been selected as a grantee for the CDC-funded UCLA REACH Healthy-by-Default Project.

Collective impact initiatives are growing in popularity across the country. Successful initiatives like APN hold a number of policy implications that carry a great potential in addressing social determinants of health – factors like physical and social environment, individual choices and behaviors and access to and quality of healthcare services.

In order for collective impact initiatives to reach their full potential, funding streams must remain structured to actively encourage stakeholders to remain committed to the collective nature of the initiative. The CDC, for instance, invested over \$250 million in FY’12 to support multi-sector collaborative projects across the United States. Indeed, an exciting era of health and social change-making through highly organized collective efforts is underway!

Drs. Hopkins and McGoy are 2013 graduates of the SHLI Health Policy Leadership Fellowship



Jammie Hopkins, DrPH, MS



Shanell L. McGoy, PhD, MPH

2013 Cohort Completes Health Policy Leadership Fellowship



(L-R) Shanell L. McGoy, PhD, MPH; Jammie M. Hopkins, DrPH, MS; Megan Douglas, JD; Daniel VanderEnde, MD, MPH, DTMH; Kameron Sheats, PhD

The Satcher Health Leadership Institute graduated its fourth class of Health Policy Leadership Fellows on June 28, 2013. The success of this 10-month multi-disciplinary training program is a product of the hard work and leadership of Renée Volny, DO, MBA, Interim Associate Director and former Health Policy Fellow ('11), Carey Bayer, EdD, RN, CSE; Martha Okafor, PhD, MPA; and former Health Policy Fellow Brian McGregor, PhD ('10). The program provides physicians and postdoctoral professionals with broad didactic and experiential training in leadership, health policy and health equity with concentrations in behavioral health and sexual health. Fellows gain hands-on leadership experiences from government and community leaders and decision makers at local, state, and national levels, including shadowing members of the Georgia General Assembly and a week-long health policy experience in Washington, DC. At the completion of the 10 months at SHLI, the fellows are well-prepared to assume leadership roles advancing health policies and practices to reduce health disparities and promote health equity.



Drs. Okafor, McGregor and Bayer

On September 4, 2013 SHLI will welcome our fifth cohort of Health Policy Leadership Fellows and celebrate the return of Health Policy Director, Harry Heiman, MD, MPH. We congratulate Dr. Heiman on completion of his year in Washington, DC as a Robert Wood Johnson Foundation Health Policy Fellow and thank Dr. Volny for her successful leadership in his absence. Dr. Volny plans to continue her commitment to the Institute by working on developing global health initiatives.

4 *Contributing Writers: Dr. Harry Heiman, Dr. Carey Bayer & Deborah B. Jones*

A Record 34 Participants Complete the CHLP

By Toyosi Adekeye, MBBS, MPH

The Community Health Leadership Program at the Satcher Health Leadership Institute is a national program that has reached communities in 20 states and successfully graduated 34 community leaders this year.

The CHLP curriculum caters to the leadership needs of community leaders at various career and educational levels. We have recently added social media and community advocacy training. Participants are taught the benefits of social media to pass on health knowledge

and awareness, and they undergo experiential training in community advocacy, policy and coalition-building.

The enthusiasm to learn shown by our participants is noteworthy. CHLP participants have diverse backgrounds and varying years of experience and expertise working within the community. Our program has provided a forum for leaders who care enough, have learned enough and are willing and persistent to do enough for communities in need.



2013 CHLP 12-week cohort



2013 CHLP Intensive 2-week cohort



2013 CHLP CDC Intensive cohort

Environmental Health and Community Education

By Kendolyn Smith, PharmD, MPH

As I reflect over the 12 weeks spent with the Community Health Leadership Program at the Satcher Health Leadership Institute, I realize the impact of the experience. As a pharmacist and public health educator, I try to find ways to build collaborative partnerships that focus on understanding medication disposal, overutilization and ethical dilemmas of these areas as it relates to public health. As a result, I am able to help protect the health of vulnerable populations. The CHLP offered my Morehouse School of Medicine MPH student partner, Kimberly Whitley and I the unique opportunity to increase public health awareness within minority communities by educating school-aged children on the risk of cancer, asthma and other health problems caused by environmental hazards like carbon monoxide and lead exposure. We know that by educating school-aged children on public health issues, they are able to influence their social groups. Kimberly and I readily recognized the potential of empowering them

to create a positive community impact.

Working with Kimberly has been a win-win. With our CHLP project, we built on the foundation of awareness, assessment and implementation. In developing environmental health educational brochures, we were able to introduce the topic to young people and start the discussion with the long-term goal of helping communities establish environmental awareness councils. Kimberly and I are looking forward to our future success in building awareness about environmental hazards and ultimately improving the health for residents of at-risk neighborhoods. Thank you SHLI for this wonderful experience!



Kendolyn Smith & Kimberly Whitley

*Kendolyn Smith, PharmD, MPH is a 2013 graduate of the SHLI Community Health Leadership Program
Kimberly Whitley is a 2nd year Master of Public Health student at Morehouse School of Medicine*

RULER-Parent Engagement Builds Emotional Literacy & Competency in Schools



Dr. Martha Okafor at the Bibb County Board of Education in Macon, Georgia.

The SHLI Division of Behavioral Health continues to educate on emotional literacy for the second year. Martha Okafor, PhD, MPA and Rosemary Kinuthia, RN, MPH facilitated a learning session for parents, school staff and board members at the Bibb County School District Welcome Center in Macon, Georgia on June 10, 2013. The purpose of the training was to strengthen family involvement in building emotional literacy and competency in school environments using the Yale RULER Approach and to develop a culturally effective Parent Engagement (PE). This bridges the home-school gap and empowers parents as partners.

Funded by Kaiser Permanente, the RULER program and PE curriculum combination seeks to promote parental involvement at home and school, to foster social and emotional learning, boost academic performance and prevent behavioral problems that can lead to discipline or expulsion from school. The goals of the RULER program and PE curriculum are to develop the emotional literacy and competencies of families, to nurture emotionally healthy children and fulfill federal and state mandates to support schools in implementing culturally effective strategies to engage parents in school activities.

SHLI has partnered with Atlanta Preparatory School, Evoline C. West Elementary School and the Bibb County Board of Education to pilot the Parent Engagement curriculum since 2012. Following the pilot in Bibb County, SHLI will implement the curriculum in other school districts to measure and evaluate the impact of the program.

SHLI Unveils Its Two-Year Youth Sports Safety Initiative

This fall SHLI will continue to bring attention to traumatic brain injuries and sports safety in a new two-year initiative on youth sports safety aimed at reducing the incidence of traumatic brain injury in young athletes. The Protecting Athletes and Safer Sports (PASS) initiative will engage leaders in sports medicine, public policy and professional sports with community coaches, athletes and parents to examine research and relevant health policy that addresses the ever-growing concern over sports safety.

The Institute will partner with the Coca-Cola Co. and the Department of Global Health at the George Washington University School of Public Health and Health Services to host a conference at the Barbara Jordan Conference Center at the Henry J. Kaiser Family Foundation in Washington, DC on November 7-8, 2013. The conference will include keynotes from professional athletes and health initiatives, panels on brain development and the impact of traumatic brain injury, breakout sessions on practical solutions to promoting sports safety and analysis of current state-level policies on concussions.

Following the conference, SHLI will establish a National Council on Youth Sports Safety to conduct research, promote best practices and plan the two-year agenda for the program, including a National Best Practices tour that will visit urban, suburban and rural communities to educate the public and inform policy on making sports safer.

For more information on the initiative or the conference, contact Ashlyn Shockley at (202) 285-5570.

Dr. Carey Bayer Co-Chairs 45th Annual AASECT Conference

The American Association of Sexuality Educators, Counselors and Therapists (AASECT) held its 45th annual conference in Miami, Florida from June 5-9, 2013. The conference was co-chaired by Carey Bayer, EdD, RN, CSE, SHLI Associate Director of Educational Leadership, and Bethany Stevens, JD, MA, policy analyst in the Center for Leadership in Disability at Georgia State University and graduate of the inaugural class of Community Leadership in Sexual Health Scholars in the Center of Excellence for Sexual Health in SHLI. Assisting Bayer and Stevens on the planning committee were CESH alumni Jenni Skyler, PhD, MEd and Mariotta Gary-Smith, MPH.



*AASECT President P. Michelle Sugg, MSW;
Bethany Stevens, JD, MA; Carey Bayer, EdD, RN, CSE*

The record-breaking conference boasted over 550 attendees. It included four plenary sessions, 30 poster presentation and over 60 workshops that supported the conference theme, "Embracing the Sensuality of Diversity in Identities and Cultures".

2013 Fayette County Democratic Party Issues Conference

Community Voices' Director of Health Promotion and Policy, Starla H. Blanks served as a panelist for the 2013 Issues Conference: Decoding the ACA hosted by the Fayette County Democratic Party on June 15, 2013. Co-panelists included Amanda Ptashkin of Georgians for a Healthy Future and Bill Rencher of Georgia Watch. This lively event was attended by small business owners to discuss the ACA, the individual mandate and its impact on small businesses, and to promote Medicaid expansion. Panelists received a robust number of questions from the audience and several requests from other elected officials to participate in panel discussions in their home districts.



Conference Panel

This forum was made possible by the Kresge-funded Atlanta Neighborhoods Project which focuses on educating communities on provisions of the Affordable Care Act and creating informed healthcare consumers.

Clinton Foundation to Partner with SHLI in Sustainability Campaign

By Sharon A. Rachel, MA, MPH

The Satcher Health Leadership Institute and the Clinton Health Matters Initiative (CHMI) are committed to improving the health and well-being of the American people by creating healthier communities, reducing healthcare costs, developing transformative policies and closing gaps in health disparities. A recent series of meetings between Dr. Satcher and President Clinton have identified a number of areas of synergy between the Clinton Foundation and SHLI, including building an endowment to secure the sustainability of SHLI and support innovative and culturally responsible leadership in creating programs, policies and practice models that will increase health equity. This coming fall, President Clinton will join SHLI in hosting a major fundraising event that will take SHLI's goal of achieving sustainability to the next level.

Having served as Director of the Centers for Disease Control and Prevention, 16th Surgeon General and Assistant Secretary for Health under the Clinton Administration, Dr. Satcher has maintained a long-standing relationship with President Clinton, most recently addressing the Clinton Health Matters Conference in Palm Springs, Calif. in 2012 and 2013. A partnership between SHLI and the Clinton Foundation promises a tremendous opportunity to leverage the collective strengths toward achieving the shared goal of a healthier nation and global community.

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